

Participate in the **3<sup>rd</sup> Study Trip** 18-21 May 2014 to discover the **Innovation Model of Israel**, organized by **IE-Club** (Europe, USA, Canada) with its Business Networks' Partners.

Participez au **3<sup>ème</sup> voyage d'étude** 18-21 mai 2014 pour découvrir le **modèle israélien de l'Innovation**, organisé par l'**IE-Club** (Europe, USA, Canada) et les clubs d'affaires partenaires.



Group 'Israel Innovation 2009'



Group 'Israel Innovation 2013'



## Testimonials

**Viviane Neiter**, participant 'Israel Innovation 2009'  
Board member of European public companies, Governance Consultant, Advisor for BPI-France and for IFA (Institut Français des Administrateurs).

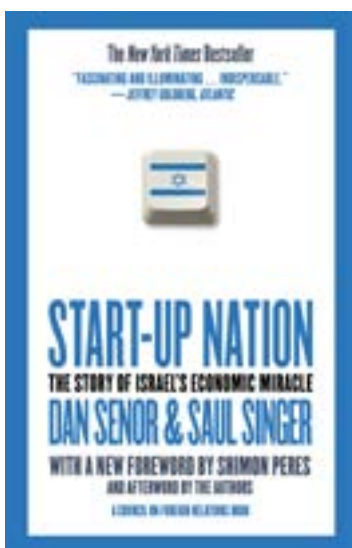
« I keep the study trip to Israel a great souvenir: it allowed us to better understand the success of Israeli start-ups. Business atmosphere and a rare conviviality! »

« Je garde du voyage d'étude en Israël un excellent souvenir : il nous a permis de mieux comprendre le succès des start-ups israéliennes. Ambiance business et une rare convivialité ! »

**Philippe Lemoine**, participant 'Israel Innovation 2013'  
CEO LaSer, Vice President of the Commission Research and Innovation MEDEF. (Mouvement des Entreprises de France).

« In all developed countries, a key challenge for companies is to have efficient innovation ecosystems. Israel has done it, and the mission in July 2013 allowed us to understand why and how. So for the innovation leaders, a way point! »

« Dans tous les pays développés, un enjeu crucial pour les entreprises est de disposer d'écosystèmes performants d'innovation. Israël l'a fait et la mission de juillet 2013 permettait de comprendre pourquoi et comment. Donc, pour les responsables d'innovation, un point de passage obligé ! »



## Meet the Israeli Innovation Ecosystem: startupper, institutions, investors, incubators, universities and networks!

**Program 2014, all nights in a 5 stars hotel in Tel Aviv:**

- Sunday 18 May: welcome dinner in TA & program's presentation.
- Monday 19 May: visits and meetings, special dinner in Jerusalem.
- Tuesday 20 May: international innovation conference day (MIXiii) in TA.
- Wednesday 21 May: Israel Business Networking, closing lunch in TA.

Organization since 2013 of all meetings in Israel by **Yossi Dan**, director of an accelerator in TA, and president of IE-Club Israel. For any wish, ask Yossi at [israelinnovation@ie-club.com](mailto:israelinnovation@ie-club.com)

**Example of price** from Paris, including flight, hotel 5\* Tel Aviv and all meals: 2,240 Euros (ask us about flying from the USA, Canada or Europe)



André Dan  
Mr. Social Networking  
<http://ie-club.com/en/>

Information, price and registration with **André Dan**, board member of IE-Club since 2007, and president of the Jury of the International Trophies for Innovative SMEs.  
[a@andredan.com](mailto:a@andredan.com) Skype: andredan +336-8038-5710

